

Transforming Your Culture: Leadership Actions to Accelerate and Sustain Results

“If you don’t design your culture, it will design itself”

How do great companies produce outstanding results while their competition putters along? You will learn that great companies deliberately and actively design their culture including the development of conscious leadership and a highly engaged and focused workforce.

You will discover that great companies such as Zappos, Wiremold, Danaher, Toyota, 3M, and GE all have clear values that govern their daily actions. Although their values differ by company, we will explore the common themes and approaches these companies have.

This program is typically a 3-day workshop, but the content can be customized to fit durations from a 1-hour keynote to multiple days of in-depth content tailored for your organization. It also fits perfectly as part of a longer-term leadership development or success skills program.

In the keynote version of this program, we describe the elements that create your company culture.

In the 3-Day workshop version of this, experts from Win Consulting will help your leadership team recognize the prevalent values, thoughts, and actions within the company and external influences of your current culture. The team will then design the culture that will accelerate and sustain transformational results. Finally, the group will develop an implementation strategy that includes specific actions and identifies champions.

In the keynote you will learn:

- How to Avoid the Top 10 Pitfalls of Culture Change
- Key points on Leading a Transformation
- The 8 D’s To Transform Your Culture
- The 5 Components of the Change Strategy
- How to Coach and Mentor in Your New Culture

In the 3-Day workshop you will achieve the same learning objectives as in the keynote PLUS you will actually design your desired culture to accelerate and sustain results.

The content in this workshop augments many of the other programs that Win Enterprises LLC offers, and can be part of a more complete agenda to help your whole team understand and utilize these principles.